



**PLACEMENT-CORE OF THE GUIDE**

Gift certificate portion of ad is created by the My New Home creative department. Position of certificate will be on top or bottom, depending on placement of ad in guide. We cannot guarantee placement of gift certificate.

**GIFT CERTIFICATE PORTION**

Elements are standardized to maintain consistency in the total product and to optimize tracking of redeemed offers. Colors will be coordinated with the ad.

**IMPORTANT NOTE: IF AD IS SUPPLIED, PLEASE ALSO SEND ADVERTISER'S LOGO SEPARATELY FOR GIFT CERTIFICATE.**

**LIVE AREA 6.5" x 5.875"**  
width x height

BLEED LINE 7.5" x 9"

TRIM LINE 7" x 8.5"

LIVE AREA 6.5" x 5.875"

**GIFT CERTIFICATE**

To be created by the MNH creative department.  
Placement will be on top or bottom.  
Placement will be determined by  
the MNH creative department.